1. **ELIGIBILITY:** The 2020 Mbed Developer Survey Prize Draw ("Prize Draw") is open only to survey takers who are 18 years of age or older as of Nov 6, 2020, who are a resident of any country other than a U.S. embargoed country, including but not limited to Iran, Syria, Sudan, North Korea, and Cuba ("Entrant"). Employees of Arm ("Sponsor"), and each of their respective parents, successors, affiliates, subsidiaries, trustees, prize suppliers, and advertising and promotion agencies, and each of their respective agents, representatives, officers, directors, shareholders, and employees (collectively, the "Releasees"), and each of their immediate family members (spouse, parents, children, siblings, and their respective spouses, regardless of where they live) and individuals living in the same households of each of these individuals, whether related or not, are not eligible to enter or win. Prize Draw is subject to all applicable federal, state, and local laws. The Prize Draw is governed by U.S. law.

2. **Prize Draw TIMING/DESCRIPTION:** Begins at 0:00:00 Eastern Time ("ET") on Nov 6, 2020, and ends at 11:59:59 PM Eastern Time ("ET") on Dec 6, 2020 ("Survey Period").

3. **TO ENTER:** During the Survey Period, visit the 2020 Mbed Developer Survey page and complete the survey. ("Entry"). See Entry Requirements below. Limit one (1) Entry per person. All Entries must be received by 11:59:59 PM ET on Dec 6, 2020 to be included in the Prize Draw. No purchase is necessary and making a purchase will not improve nor otherwise impact an Entrant's chances of winning the Prize Draw. All Entries must be complete to be eligible, which include Entrant's first name, last name, and email address. All Entries become the property of Sponsor and will not be returned, and Sponsor will not verify receipt of Entries. Normal Internet and/or mobile device access and data/usage charges imposed by Entrants’ online and/or mobile service will apply and are Entrants’ sole responsibility. Sponsor is not responsible for lost, late, misdirected, corrupted, incomplete or damaged Entries. Proof of submission is not proof of receipt by Sponsor.

4. **PRIZE DRAWING AND WINNER NOTIFICATION:** All consenting Entries submitted will be entered into the Prize Draw pool. Determined by a random drawing, conducted electronically, Sponsor will determine three (3) Winning Entries. Each Winning Entry will be removed from the Prize Draw pool before the next Winning Entry is selected. Sponsor decisions are final with respect to all matters relating to the Prize Draw. By
participating, entrants agree to the decisions of the Sponsor, which shall be final and binding in all respects. By entering, Entrant understands that if selected, their first and last name may be used to announce winners to all eligible Entrants via email, Mbed Newsletter, and/or in an Arm event. No other information Entrant provides during survey completion will be disclosed to any third party not involved in the conduct of the Prize Draw. Each entrant whose Entry is determined as a Winning Entry will be notified by email through the entrant’s provided email address on Dec 14, 2020. Non-compliance within this time frame and/or with these Official Rules, Sponsor’s inability to contact potential winners within a reasonable time period, prize notification returned as undeliverable, or if found to be ineligible, said potential Winning Entrants will be disqualified. If potential Winning Entrants are disqualified for one of the reasons mentioned above, an alternate Winning Entry will be determined in the same manner as described above.

5. WINNING ENTRY: Entries completed before Dec 6, 2020 are eligible. There are three prizes: 1st Prize, 2nd Prize, and 3rd Prize. The winner of the 1st Prize will receive a license for Keil MDK Professional Edition (an estimated retail value of USD $3,800); the winner of the 2nd Prize will receive a license for Keil MDK Plus Edition (an estimated retail value of USD $2640); the winner of the 3rd prize will receive a license for Keil MDK Essential Edition (an estimated retail value of USD $1535). No substitution, cash equivalent, or transfer of prize is permitted except at the sole discretion of the Sponsor, who reserves the right to substitute the Prize (or portion thereof) with one of similar value, except as otherwise provided herein. Any and all other costs and expenses associated with prize acceptance and use not specifically stated within these Official Rules as being provided, are the sole responsibility of the winner, including, without limitation, all federal, state, and local taxes.

6. CONDITIONS OF PARTICIPATION: By entering, Entrants agree to be bound by these Official Rules, including all eligibility requirements and the decisions of the Sponsor, which are final and binding. Entrants release and hold harmless Releasees from any claims, actions, injury, loss, or damage of any kind, including but not limited to, personal injury or death, resulting, directly or indirectly, in whole or in part, from participating in this Prize Draw or from the acceptance, possession, or use or misuse of the prize. This limitation of liability is a comprehensive limitation of liability that applies to all damages of any kind, including (without limitation) compensatory, direct, indirect, or consequential damages; loss of data, income or profit; loss or damage to property; and claims of third parties. Entrants agree that Releasees have not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, statutory, express or implied (including but not limited to, the implied warranties of merchantability, title, and fitness for a particular purpose), in fact or in law, relative to the Prize Draw.
7. GENERAL: Except to formally announce the Prize Draw Winning Entries to Entrants, Sponsor will not share Entrant information with any third party (except as necessary for the administration of the Prize Draw), nor attempt to contact Entrant, unless Entrant has agreed to receive further information on Sponsor’s products and promotions. Releasees are not responsible for lost, late, illegible, misdirected, inaccurate, incomplete, undelivered, damaged, delayed, garbled, or transmitted late or incorrectly; or for any other errors or problems of any kind, whether typographical, printing, mechanical, human, electronic, or otherwise, relating to or in connection with the Prize Draw, including, without limitation, any error or problem that may occur in connection with the administration of the Prize Draw, the processing of Entries, the announcement of the prize, or any prize-related event, winner’s inability to use the prize or in any Prize Draw-related materials. Entry materials that have been tampered with or altered are void. Sponsor reserves the right, in its sole discretion, to cancel or suspend part or all of this Prize Draw at any time without notice and for any reason including, if in the Sponsor’s opinion there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Prize Draw, or if virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness, or integrity and proper play of the Prize Draw. In the event of cancellation, Sponsor may void any Entries it suspects are at issue and, at its discretion. Caution: Any attempt by an entrant or any other individual to damage or undermine the legitimate operation of the Prize Draw may be in violation of criminal and civil laws and, should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person to the fullest extent permitted by law, including criminal prosecution. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. Sponsor reserves the right to disqualify entrants who violate these Official Rules or interfere with this Prize Draw in any manner. All data collected will be collected and processed in accordance with our Privacy policy.

8. DISPUTES: Except where prohibited, all issues/questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Prize Draw, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of California. Jurisdiction and venue shall be solely within the State of California.

9. ARBITRATION: Except where prohibited by law, as a condition of participating in this Prize Draw, Entrant agrees that (i) any and all disputes and causes of action arising out
of or connected with this Prize Draw or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the Entrant; (ii) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (iii) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than Entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Prize Draw), and Entrant further waives all rights to have damages multiplied or increased.

10. SPONSOR & ADMINISTRATOR: Sponsor and administrator: Arm Limited 110 Fulbourn Road, Cambridge, UK CB1 9NJ.